



Tourism & Events Department
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To: Linda Dillenbeck, Chairperson
 Tourism Development Commission

From: Steve Geiogamah, Tourism Development Manager

Date: May 15, 2018

Subject: Event Funding Recommendation

The following is an event funding recommendation for TDC consideration.

Event	Event Dates	Event Description	Location	Projected Attendance	Recommended FY 17/18
Day of the Dog Festival	Nov 17-18, 2018	Festival celebrating everything dog. Request: \$12,500	Old Town	5000-10000	\$12,500

Funding Availability & Potential Options

There are tourism development event support funds available in the bed tax budget for event development. Pending TDC discussion, the following are options for consideration:

- 1) Approve event funding recommendations or other amounts.
- 2) Direct staff to further evaluate the events and ask for further detail
- 3) Take no action or additional event evaluation

Alternatively, if there are additional questions or information needed for further consideration, staff will proceed accordingly.